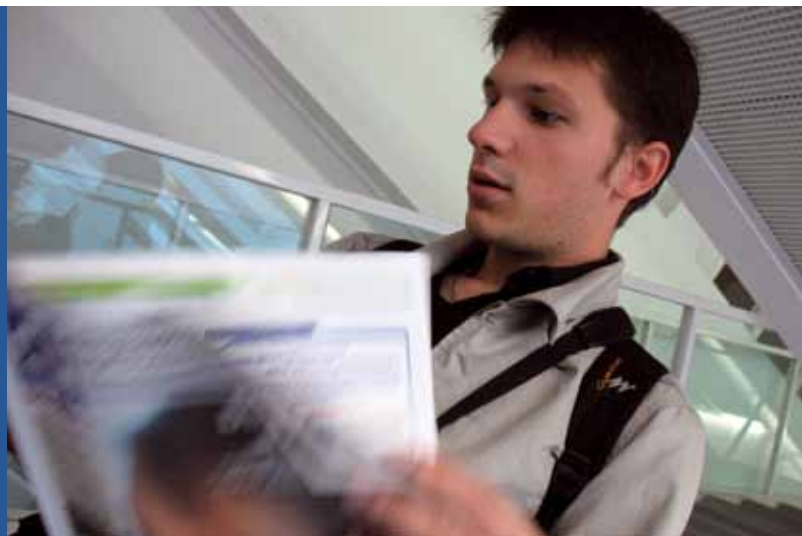


ijba

Institut de

journalisme Bordeaux

Aquitaine



**Institute of Journalism
Bordeaux Aquitaine**

**A PROFESSIONAL MASTER'S
DEGREE RECOGNIZED BY
THE COLLECTIVE
AGREEMENT OF THE UNION
OF JOURNALISTS**

IJBA PREPARES ITS STUDENTS FOR THE EVER CHANGING WORLD OF JOURNALISM

The Institute of Journalism Bordeaux Aquitaine (IJBA) is a school of the University Michel de Montaigne-Bordeaux 3.

The journalism school in Bordeaux was started by Robert Escarpit, writer, international reporter for the French newspaper Le Monde, he founded the IUT (University Institute of Technology) of journalism in 1967. It was later managed by Pierre Christin, scriptwriter and writer. Within the framework of the unification of European diplomas, and under the direction of Edith Rémond, journalist and academic, the IUT became IJBA in 2006. It moved to a new building in the center of Bordeaux, and is now under the direction of Maria Santos-Sainz, journalist, writer and academic. IJBA accepts 36 students every year in a training program for a Master's of Professional Journalism degree and eight students in the program of video reporting (DU JRI).



The school of journalism was recognized by the collective agreement of journalists in 1975. IJBA is a member of the council of public journalism schools.

TELEVISION

STUDENTS ARE PERFECTLY PREPARED TO WORK FOR TELEVISION

Students are taught the art of television reporting and commenting images during the first semester of the second year before being taught to produce complete television news. They work with students in training to become cameramen using professional equipment at their disposal in the school. This training gives them the skills they need to work in national or regional network channels. Tutorials are dedicated to different types of news, local, regional and national, and the production of television magazines.



RADIO

FOLLOW THE DIGITAL REVOLUTION

Starting in the first year, the students begin training in radio through exercises in writing and diction for the radio and the use of professional tools for reporting and editing. In the second year, they perfect these skills before producing radio news in real time. The students who choose to specialize in radio at the end of their training take tutorials in reporting, magazine production, breaking news and international news.

PRINT MEDIA

TOUCHING ALL ESSENTIAL ASPECTS OF NEWS WRITING

Imprimatur

After learning basic technical skills of page layout, photography, copyediting and journalistic news writing, the first year students publish a magazine called Imprimatur.

This four page weekly covers the news of Bordeaux and surrounding communities with additional traditional columns describing country life, daily news, politics, community news, news in brief, culture and sports.

To publish the paper, students work the entire day Monday (interviews and writing), and on Tuesday (rewrite, page layout and editing). Students are completely responsible for the concept, publishing and distribution of the magazine. This allows those responsible for the journal to have operational experience in newspaper editing, investigation, writing, copy editing, headline writing, publication and production.

Since 2007 there is also a web version of the magazine.

Imprimatur.fr is not a simple copy and paste version of the weekly. It has its own exclusive multimedia stories.

Bordeaux City Mag

Since May 2008, the school has published a magazine available on newsstands in the spring. It is prepared by the Master 2 class and is distributed throughout the summer in Bordeaux. This opus seeks to provide a different picture of the city, far from clichés.

This new magazine is a continuation of the Almanach Bordeaux which has been published for 20 years. It includes the key events of the last year and puts them into perspective.

Bordeaux City Mag online

The Master 2 students specialized in newspaper have developed Bordeaux City Mag online. It's directly linked to the paper version. This site is a real complement to the magazine with specific developments and exclusive content.



WEB

PRODUCE FOR ONLINE MEDIA

In November, the Master 2 students spend two weeks in a popular neighbourhood of Bordeaux to write a blog.

They have to investigate on urban challenges; innovate in the treatment of "little city topics"; think about the relevance and the coordination of different ways of treating news; through text, sound, video, images or animation; write tight and find original headlines; write in a tone adapted to the readers; build a link with the readers through meetings and electronic messaging.

In May, the Master 1 students attend a pluri-media session called "This is not TV". It aims to improve their skills on digital-journalism while facing the reality of field reporting. They also have to think about the relevance of each support, text, photos, sound and video.

ON THE NET

www.bassinafлот.fr

Thirty-four Master 2 students in the Bordeaux Journalism School spend two weeks in Bassins à Flots neighbourhood of Bordeaux. They do interviews, reports, features, and investigation.

www.ruedelagare.fr

From November 24th to December 5th 2008, the Master 2 class covers the heart of the St. Jean Rail Station neighbourhood doing interviews, reports and investigations.

www.lafabriquedelinfo.fr

(The making of the news)

With this last issue of the making of the news, we discover an ever-changing journalism. As part of the news system, we the journalism students, decided to determine how an event becomes news.



La Fabrique de l'info 2009

As journalism students what would be more exciting than talking about journalism. Let's have a look at our analysis.

Hugo blog

On November 6th, 2007 the Institute launched a blog devoted to the Cours Victor Hugo in Bordeaux. For two weeks thirty-four Master 2 students scoured this artery of the most hyper and changing streets of Bordeaux to meet those who live and gather there, residents, shopkeepers, and visitors.

Their objective: explore this great social and cultural urban frontier situated in the heart of Bordeaux and understand the challenges of its restructure. The blog is fed daily with articles, photos, sound and videos.

GRADUATES IN MEDIA COMPANIES

Among the 1,880 students trained at IJBA, one thousand five hundred ninety-three are professional journalists.

What positions do they hold? Two hundred seventy-two are in management: 17 managing directors, 77 chief editors, 6 IT directors, 55 associate editors, 52 heads of agencies or departments, 37 senior columnists, 28 managers or heads of publishing companies.

What type of labour contracts do they have? Most of our graduates are under long-term contract.

546 editors and 95 reporters

78 specialized editors

72 copyeditors

111 video reporters

12 correspondents

42 have additional qualifications

11 are pursuing university degrees

What do the 274 non-journalist-graduates do?

67 have pursued a career in information technology

33 are in the field of communication

19 are writers

13 are film directors

113 are in another field

What media have our graduates chosen?

36 work in agencies

490 work for television stations or audiovisual production companies

138 are in radio

473 work for the written press

31 work for Internet sites

36 work for foreign media

35 are in community relations

8 work for communication agencies

95 are independent journalists

INTERNSHIPS IN MEDIA COMPANIES

Internships are compulsory and provided by the school. They take place during the breaks. They enable students to put into practice the general and technical knowledge they acquired in classes to better know their professional environment and to benefit from the experience of the journalists with whom they work.

The faculty tries its best to fulfil the student's wishes regarding internships, but has control of placement. Each internship gives way to an assessment on the part of the employer and to a report made on the part of the student.

Students do two types of internships during the year:

- Short internships take place during spring and Easter breaks. They are not paid.

- Temporary replacements are done from June to September. Students are employed on contract through the school for two months or more and they are remunerated according to union scale.



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